



Honorable Mention

Levolor Kirsch Window Fashion

Levolor Custom Natural shades Sample Book

Merchandising Category: Sampling Program



The Levolor Custom Natural shades sample book continues Levolor's easy to use format. Individual swatches are laid out on pages for easy viewing and integrated into photography to give consumers decorating ideas. A "1-2-3" booklet at the front of the book guides readers through the selection process of choosing fabrics, then liners, then control options. Inspirational photography along with suggestions for added options such as liner colors and control options are displayed throughout the book.