



We are pleased to announce a NEW
KIRSCH CUSTOM HONEYCOMB SHADE PROGRAM
Effective February 15, 2010

- **New** Sample book featuring New textured woven fabrics and New colors which blend seamlessly between light filtering and room darkening fabrics!
- **New** sample book features 10 beautiful collections, 42 designer colors, 2 opacities and a variety of exclusive features from which to choose-including the following:
- **New** Woven Linen Collection
- **New** Woven Satinage Collection which coordinates with Kirsch Ambiance Soft Vertical Shades
- **New** Woven Zileana Opaque Collection
- **New** Exclusive energy liner that blocks cold air to increase energy savings!
- **New** cold climate approved sheer collection with energy liner!
- **New** improved cordless technology with new cordless motor and cording to enhance functionality!
- **New** expanded cordless selection-Kirsch has the largest cordless offering with larger sizes and is offered on more options!
- **New** Cordless option now available on Day/Night shades!
- **New** Decorative Drapery Hardware Valance option!

KIRSCH CUSTOM HONEYCOMB SHADE PROGRAM

- **Same Discount now through April 30th, 2010!** See below for details.
- **New Sample Book Promotion!** The New Kirsch Custom Honeycomb Shade Program Sample Book costs \$175.00. While supplies last, we will provide this new sample book for a discount of \$125.00 *plus coupons* equaling the actual cost of the book. Yes, that's right! Order the book now for \$125.00 and you will receive \$175.00 in rebate coupons!

Company Name: _____ Account #: _____

	Qty	Cost ea.	Total
Kirsch Honeycomb Sample Book		\$125.00 plus Coupons	
Kirsch Honeycomb MSRP		n/c	n/a
Kirsch Honeycomb tri-fold consumer brochures-packs of 25		\$1.50 ea	



We are especially pleased to launch this exciting NEW Custom Honeycomb Shade Program with its many additions and benefits, while continuing to maintain your current discount now through April 30th, 2010. However, having absorbed two component price increases without a change in retail pricing since year 2006, is leaving us unable to extend your current discount indefinitely. Please expect this to be addressed effective May 1st, 2010. You may also expect that we will continue our commitment to offer promotions not only in the NEW Custom Honeycomb Shade Program but for the many other Kirsch programs as well.

- Visit our website at www.porterpreston.com to download an electronic pdf version of this MSRP